



UNITE OUR MISSION BY ENGAGING EACH OTHER



Federal Asian Pacific American Council

FAPAC

34th National Leadership Training Program

MAY 13-16, 2019

SPONSORSHIP & EXHIBITOR OPPORTUNITIES
Von Braun Center | Huntsville, AL | www.fapac.org/sponsorship

2019 National Leadership Training Program



*Unite Our Mission by
Engaging Each Other*

MAY 13 – 16, 2019

Von Braun Center
700 Monroe Street
Huntsville, AL 35801

Join FAPAC and fellow public servants in the Rocket City for the 34th NLTP, the premier training destination for Federal and DC government employees and military personnel.

NLTP REGISTRATION

Register at <https://www.fapac.org/NLTP>. Need help getting approval? Download our Approval Toolkit on the website!

HOTEL RESERVATION

Reserve your room at the Embassy Suites by Hilton Huntsville Hotel & Spa by April 22, 2019

QUESTIONS?

Contact Conference Chairs Kelly Sewell and Rebecca Han at nltpl@fapac.org.

NLTP PREVIEW

- Hear from dynamic experts in leadership, program management, career planning, and more!
- Network with other government professionals
- Free student and veterans programs
- Qualifies as a training activity in accordance with 5 U.S.C. Chapter 41 and 5 CFR 410.404

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www.fapac.org/NLTP



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FAPAC

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34th Annual National Leadership Training Program

Dear Partner,

On behalf of the Federal Asian Pacific American Council (FAPAC), we are pleased to invite your organization to support FAPAC's 34th Annual National Leadership Training Program (NLTP) on May 13-16, 2019 at the Von Braun Center in Huntsville, AL. The 2019 theme is *Unite Our Mission by Engaging Each Other*. Each May, the NLTP is organized in celebration of Asian American and Pacific Islander Heritage Month and is the largest training event of its kind. Through your participation and sponsorship, the NLTP is an opportunity to connect with the Asian American and Pacific Islanders (AAPI) community, as well as prominent diversity & inclusion champions and practitioners.

The National Leadership Training Program attracts approximately 300 attendees across the Federal and DC governments and the military. Participants will learn from the experiences of senior government officials and subject matter experts through workshops on career advancement, leadership, effective communications, diversity, and inclusion. The NLTP also offers free programs and a career exhibition to connect students and Veterans with potential employers and broaden their professional networks. The NLTP aligns with the Office of Personnel Management (OPM) requirements as an appropriate training for Federal workforce in accordance with 5 U.S.C. Chapter 41 and 5 CFR 410.404.

During the NLTP, FAPAC will recognize civilian employees and members of the Uniformed Services who have made significant contributions to the AAPI community. These individuals are nominated by their peers or supervisors and honored during public award ceremonies at the NLTP. FAPAC will also present the Distinguished Public Service Scholarship award to support current students who demonstrate academic excellence, dedication to community service, and are interested in a career in public service.

FAPAC was established in 1985 as a 501(c)(3) nonprofit organization that represents civilian and military AAPIs of all levels. We promote equal opportunity, cultural diversity, civic participation, and the advancement of employees in the government workforce through education, mentoring and development. This document outlines partnership opportunities for the 2019 NLTP. Please visit www.fapac.org/NLTP for additional details or contact NLTP@fapac.org. We look forward to working with you this upcoming year.

Sincerely,

Olivia F. Adrian
President

Kelly Sewell
2019 Conference Chair

2019 NLTP Overview

WHO ATTENDS

Approximately 300 attendees participate in the National Leadership Training Program. Federal and DC government employees, military personnel, veterans, and students from all career levels and disciplines join in this unique training to gain skills and new networks to advance the AAPI community.

TRAINING REGISTRATION

Attendee registration begins in December 2018. Registration rates and options are available at www.fapac.org/NLTP. Please email registration@fapac.org for group registrations.

HOTEL RESERVATIONS

Embassy Suites by Hilton Huntsville Hotel & Spa
800 Monroe Street, Huntsville, AL 35801
Book by April 22, 2019
Room rate: \$94.00/night

CONTACT INFORMATION

Marina Milton, Sponsorship Committee Chair
marina.milton@fapac.org

Kelly Sewell, Conference Chair
nltp@fapac.org | 202-480-9087



PRELIMINARY AGENDA

Information is subject to change until the agenda is finalized. Visit www.fapac.org/NLTP for the current agenda.

MONDAY, MAY 13, 2019

8:00am – 5:00pm **Registration & Exhibitor Set-up**
5:00pm – 8:00pm Welcome Reception

TUESDAY, MAY 14, 2019

7:30am – 5:00pm **Registration & Exhibition Hall**
8:00am – noon **Exhibitor Set-up**
9:00am – 10:15am Opening Ceremony
10:30am – 11:45am Workshops
11:45am – 1:15pm Lunch on your own
1:00pm – 1:30pm **Exhibitor Break & Executive Coaching**
1:30pm – 3:00pm Workshops
3:00pm – 3:30pm **Exhibitor Break & Executive Coaching**
3:30pm – 5:00pm Plenary Session
5:30pm – 7:00pm General Members Meeting
6:00pm – 9:00pm Networking Social & Dinner

WEDNESDAY, MAY 15, 2019

7:30am – 5:00pm **Registration & Exhibition Hall**
9:00am – 10:00am Plenary Session
10:00am – 10:30am **Exhibitor Break & Executive Coaching**
10:30am – 11:45am Workshops & Student/Veterans Programs
11:45am – 1:15pm Lunch on your own
1:00pm – 1:30pm **Exhibitor Break & Executive Coaching**
1:30pm – 3:00pm Workshops & Student/Veterans Programs
3:00pm – 3:30pm **Exhibitor Break**
3:30pm – 5:00pm Plenary Session
6:00pm – 9:00pm Networking Social & Dinner

THURSDAY, MAY 16, 2019

7:30am – 5:00pm **Registration & Exhibition Hall**
9:00am – 10:00am Plenary Session
10:00am – 10:30am **Exhibitor Break & Executive Coaching**
10:30am – 11:45am Workshops
11:45am – 1:15pm Uniformed Services Awards Lunch
1:30pm – 3:00pm Workshops
3:00pm – 3:30pm **Exhibitor Break & Executive Coaching**
3:30pm – 5:00pm Plenary Session
6:00pm – 8:30pm Civilian Awards Banquet





SPONSORSHIP OPPORTUNITIES

\$20,000 DIAMOND

D1) UNIFORMED SERVICES AWARDS LUNCHEON

The Uniformed Services Awards recognize individuals in the armed forces, commissioned corps of the Public Health Service, and the commissioned corps of the National Oceanic and Atmospheric Administration who have made significant contributions to equal opportunity and AAPI advancement.

Sponsorship Opportunities: 1

D2) CIVILIAN AWARDS BANQUET

The Civilian Awards recognize individuals who have made significant contributions to the advancement of AAPI communities and promote diversity and inclusion among the Federal and DC government workforces.

Sponsorship Opportunities: 1

- Opportunity to address attendees at the Awards Ceremony with a ten-minute talk or video
- Recognition via social media and communications before and during the training
- Your logo displayed on all online and print materials
- Full-page advertisement in the NLTP Program Book
- Fifteen full training registrations (\$10,740 value)
- Exhibitor booth with VIP placement (\$2,000 value)

\$15,000 GOLD

G1) WELCOME RECEPTION

Help kick-off the 2019 NLTP by sponsoring the Welcome Reception and AAPI Heritage Month celebration.

Sponsorship Opportunities: 1

- Opportunity to address attendees at the Welcome Reception with a ten-minute talk or video
- Recognition via social media and communications before and during the training
- Your logo displayed on all online and printed media
- Full-page advertisement in the NLTP Program Book
- Ten full training registrations (\$8,950 value)
- Exhibitor booth with VIP placement (\$2,000 value)

G2) EVENING SOCIAL AND NETWORKING EVENTS

This is a great opportunity to make connections with training attendees outside of the formal sessions.

Sponsorship Opportunities: 2

- Opportunity to address attendees in a ten-minute talk or video during the closing plenary prior to the social event
- Recognition via social media and communications before and during the training
- Your logo displayed on all online and printed media
- Full-page advertisement in the NLTP Program Book
- Ten full training registrations (\$8,950 value)
- Exhibitor booth with VIP placement (\$2,000 value)

G3) NLTP PROGRAM BOOK PRINTING

The NLTP Program Book is the attendee's guide for all events during the three-day training. All guests and attendees will receive a Program Book and see your support for the NLTP front and center!

Sponsorship Opportunities: 1

- Opportunity to address attendees in a ten-minute talk or video during one opening plenary session.
- Full-page advertisement in prime spot in the 2019 NLTP Program Book
- Recognition via social media and communications before and during the training
- Your logo displayed on all online and printed media
- Ten full training registrations (\$8,950 value)
- Exhibitor booth with VIP placement (\$2,000 value)



SPONSORSHIP OPPORTUNITIES (continued)

\$10,000 SILVER

S1) NETWORKING LUNCHES

Two networking lunch opportunities allow attendees to learn from and make connections with each other.

Sponsorship Opportunities: 2

- Opportunity to address attendees in a ten-minute talk at the beginning of one networking lunch
- Recognition via social media and online platforms
- Your logo displayed on all online and printed media
- Half-page advertisement in the NLTP Program Book
- Five full training registrations (\$4,475 value)
- Exhibitor booth with VIP placement (\$2,000 value)



S2) VETERANS PROGRAM

This free program is designed to inform Veterans about resources, programs, career opportunities, and ideas for the next phase of a Veterans' life after the military. Your sponsorship also provides lunch for Veterans in attendance.

Sponsorship Opportunities: 2

- Opportunity to address attendees in a ten-minute talk at the beginning of one Veterans Program workshop
- Recognition via social media and online platforms
- Your logo displayed on all online and printed media
- Half-page advertisement in the NLTP Program Book
- Five full training registrations (\$4,475 value)
- Exhibitor booth with VIP placement (\$2,000 value)

S3) STUDENT PROGRAM

Students participate in free career development workshops that offer tips on writing a Federal resume, navigating USAjobs, and the Pathways Programs. You might find your next intern in the Student Program! Your sponsorship also provides lunch for Students in attendance.

Sponsorship Opportunities: 2

- Opportunity to address attendees in a ten-minute talk at the beginning of one Student Program workshop
- Recognition via social media and online platforms
- Your logo displayed on all online and printed media
- Half-page advertisement in the NLTP Program Book
- Five full training registrations (\$4,475 value)
- Exhibitor booth with VIP placement (\$2,000 value)

\$5,000 BRONZE

B1) EXECUTIVE COACHING

The Executive Coaching session provides a “speed mentoring” opportunity for attendees. Individuals may sign-up for a one-on-one career consultation with a Senior Executive.

Sponsorship Opportunities: 1

- Opportunity to network with Senior Executives from a variety of organizations
- Recognition via social media and communications before and during the training
- Your logo displayed on all online and printed media
- 1/4 page advertisement in the NLTP Program Book
- Three full training registrations (\$2,685 value)
- Exhibitor booth with VIP placement (\$2,000 value)

B2) VOLUNTEERS

The success of the NLTP relies on FAPAC's dedicated volunteers. Show your appreciation through your sponsorship!

Sponsorship Opportunities: 2

- Opportunity to personally thank FAPAC volunteers during the Volunteer Appreciation gathering
- Recognition via social media and communications before and during the training
- Your logo displayed on all online and printed media
- 1/4 page advertisement in the NLTP Program Book
- Three full training registrations (\$2,685 value)
- Exhibitor booth with VIP placement (\$2,000 value)





EXHIBITOR OPPORTUNITIES

FAPAC welcomes professionals and vendors from the military, government, and private sectors to leverage the NLTP for your business and networking goals. Breaks are designed to give attendees a chance to connect with a potential partner or employer at the Exhibition. Each Exhibitor will be provided a 10' x 8' booth with pipe and drapes, two chairs, and a waste basket. You may bring tabletop displays, pop-up banners, and promotional swag. Access to electrical outlets may be provided upon request and availability.

E1) EXHIBITOR PLUS—\$2,000

Exhibitor+ Opportunities: 8

- VIP placement in Exhibition Hall
- Your logo displayed on all online and print media
- 1/4 page advertisement in NLTP Program Book
- Two full training registrations (\$1,790 value)

E2) EXHIBITORS—\$1,250

Exhibitor Opportunities: 16

- Basic booth package
- Your logo displayed on all online and print media
- 1/4 page advertisement in NLTP Program Book
- One full training registration (\$895 value)

ADDITIONAL OPPORTUNITIES

A1) FAPAC SILENT AUCTION

100% of proceeds from the Silent Auction support the Distinguished Public Service Scholarship award. This fun event occurs during the Civilian Awards Banquet and allows attendees to bid on a special gift to bring home.

Sponsorship Opportunities: unlimited

- Recognition at auction table
- Knowing your contribution is making a difference

A2) WINNERS CIRCLE— \$250+

The NLTP is hosted in a different location each year to reach public servants across the country showcase the rich history and culture in the host city. If you're unable to travel to the NLTP, we hope you'll join us in the Winners Circle to demonstrate your commitment to FAPAC and the AAPI community.

Sponsorship Opportunities: unlimited

- Your logo displayed on all online and print media
- A good feeling of being a valued partner



A3) CONTRIBUTE TO THE DISTINGUISHED PUBLIC SERVICE SCHOLARSHIP— \$500+

The FAPAC Endowment Fund supports current AAPI students interested in a career in public service. A \$5,000 award is presented to the scholarship recipient during the NLTP.

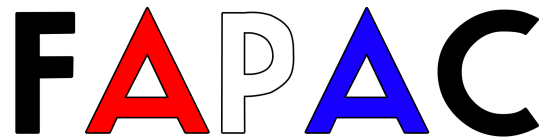
Sponsorship Opportunities: unlimited

- Recognition during the Civilian Awards Banquet
- Your logo displayed on all online and print media
- Knowing you are supporting the next generation of public servants.

A4) CUSTOM SPONSORSHIPS

Have an idea you don't see here? Let's talk! We welcome creative ways to showcase your organization as a sponsor to fit your budget, marketing, and partnership development goals.

Federal Asian Pacific American Council



34th National Leadership Training Program

IMPORTANT DEADLINES

- January 31, 2019 Last day to submit speaker suggestions
- February 15, 2019 Deadline for Civilian & Uniformed Services Awards nominations
- April 15, 2019 Last day to sign-up as an Exhibitor
- April 22, 2019 Last day to book hotel rooms within group rate
- May 13-16, 2019 34th Annual National Leadership Training Program



PARTNER BENEFITS

	Diamond (\$20,000)	Gold (\$15,000)	Silver (\$10,000)	Bronze (\$5,000)	Exhibitor Plus (\$2,000)	Exhibitor (\$1,250)	Scholar- ship (\$500+)	Winners Circle (\$250+)
Full Training Registration	15	10	5	3	2	1		
Exhibit Booth	X	X	X	X	X	X		
Ten-minute presentation	X	X	X					
Five-minute presentation				X				
Recognition via online/print media	X	X	X	X	X	X	X	X
Full-page ad	X	X						
Half-page ad			X					
1/4 page ad				X	X	X		