

FAPAC 36th National Leadership  
Training Program | VIRTUAL

MAY 25 – 27, 2021



**ADVANCING LEADERS THROUGH PURPOSE-DRIVEN SERVICE**



**Federal Asian Pacific American Council**

**FAPAC**

**36th National Leadership Training Program**

**SPONSORSHIP & EXHIBITOR OPPORTUNITIES**



[www.fapac.org/sponsorship](http://www.fapac.org/sponsorship)



# Federal Asian Pacific American Council

# FAPAC

P.O. BOX 23184 | Washington, D.C. 20026-3184 | [www.fapac.org](http://www.fapac.org)

*"Promoting Equal Opportunity and Cultural Diversity for APAs in Government."*

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## 36th Annual National Leadership Training Program

Dear Sponsor and Partner,

On behalf of the Federal Asian Pacific American Council (FAPAC), we are pleased to invite your organization to support FAPAC's **36th Annual National Leadership Training Program (NLTP)** to be held **virtually on May 25-27, 2021**. The **2021 theme is "Advancing Leaders Through Purpose-Driven Service"**. Each May, the NLTP is organized in celebration of Asian American Pacific Islander Heritage Month and is the largest training event of its kind. Through your participation and sponsorship, the NLTP is an opportunity to connect with the Asian American and Pacific Islanders (AAPI) community, as well as prominent diversity and inclusion champions and practitioners.

Our National Leadership Training Program attracts hundreds of attendees across the Federal, State and DC governments and the Uniformed Services annually. Participants learn from the experiences of senior government officials and subject matter experts through workshops on career advancement, leadership, effective communications, diversity, and inclusion. The NLTP also offers free programs and a career exhibition to connect students and Military Veterans with potential employers and broaden their professional networks. The NLTP aligns with the Office of Personnel Management (OPM) requirements as an appropriate training for Federal workforce in accordance with 5 U.S.C. Chapter 41 and 5 CFR 410.404.

During the NLTP, we will recognize civilian employees and members of the Uniformed Services who have made significant contributions to the AAPI community. These individuals are nominated by their peers or supervisors and are honored during public award ceremonies at the NLTP. We will also present the Distinguished Public Service Scholarship award to support current students who demonstrate academic excellence, dedication to community service, and are interested in a career in public service. This year, the scholarship will be presented in honor of former Secretary Elaine Chao, a Chinese American who became the first Asian Pacific American woman to hold a Cabinet position. She has served from 2001-2009 as the Secretary of Labor and then as the 18th U.S. Secretary of Transportation from 2017-2021.

FAPAC was established in 1985 as a 501(c)(3) nonprofit organization that represents all civilian and uniformed services AAPIs of all levels. We promote equal opportunity, cultural diversity, civic participation, and the advancement of employees in the government workforce through education, mentoring and development. This complete package outlines the sponsorship and partnership opportunities for the FAPAC 2021 National Leadership Training Program. It is also customizable to fit your needs. Please visit [www.fapac.org/nltp](http://www.fapac.org/nltp) for additional details or contact [NLTP@fapac.org](mailto:NLTP@fapac.org). I am very excited and looking forward to working and partnering with you.

Sincerely,

Peter Nguyen  
President

# 2021 National Leadership Training Program

**May 25 - 27, 2021 – ALL VIRTUAL**

Join FAPAC and fellow public servants for the 36th NLTP, the premier training destination for Federal, State, and DC government employees and uniformed services personnel.

## WHO ATTENDS

Hundreds of Federal, State and DC government employees, uniformed services personnel, veterans, and students from all career levels and disciplines participate in the National Leadership Training Program. Join in this exclusive training to gain skills and new networks to advance the AAPI community.

## WHY SPONSOR

- ◆ Qualified by OPM as training activity in accordance with 5 U.S.C. Chapter 41 and 5 CFR 410.404
- ◆ Attendees will hear from motivating speakers that are experts in leadership, program management, career planning, HR/EEO, and more!
- ◆ Attendees will gain and improve skills from three days filled with dynamic keynote sessions, panel discussions, and interactive problem-solving workgroups on topics to build government leadership skills.
- ◆ Attendees will get to virtually network with other government professionals.
- ◆ Use your exhibit booth to display your agency/company and recruit.
- ◆ NLTP offers free student and Veterans programs. Students and veterans will also visit the Exhibition Hall.

## PRELIMINARY AGENDA

The NLTP will be from **12:00 p.m. to 5:00 p.m.** Eastern Standard Time (EST) daily from Tuesday, May 25, 2021 to Thursday, May 27, 2021.

The Virtual Exhibition Hall will be accessible at all times from 12:00 p.m. to 5:00 p.m. EST during the NLTP.

**TUESDAY, MAY 25, 2021**  
12:00 p.m.– 5:00 p.m. EST

Opening Ceremony  
Plenary Session  
Workshops A1, B1, C1, D1  
Workshops A2, B2, C2, D2

**WEDNESDAY, MAY 26, 2021**  
12:00 p.m.– 5:00 p.m. EST

Plenary Session  
Workshops A3, B3, C3, D3  
*Veterans Program (special program)*  
Uniformed Services Awards

**THURSDAY, MAY 27, 2021**  
12:00 p.m.– 5:00 p.m. EST

Plenary Session  
Workshops A4, B4, C4, D4  
*Student Program (special program)*  
Civilian Awards Dinner & Closing Ceremony

Visit [www.fapac.org/NLTP](http://www.fapac.org/NLTP) for the current and detailed agenda.



[www.fapac.org/NLTP](http://www.fapac.org/NLTP)

## CONTACT INFORMATION

Conference Committee at [nltp@fapac.org](mailto:nltp@fapac.org)  
Sponsorship Committee at [sponsorship@fapac.org](mailto:sponsorship@fapac.org)



# Sponsorship Opportunities

## GOLD “AWARDS” SPONSOR

### Eighteen (18) Full Training Registrations<sup>1</sup>

Valuable Workshops in Four Tracks (EEO/HR, Leadership, Military, Personal Development); Plenary Sessions; and Awards Ceremonies.

1 Virtual Exhibitor Booth<sup>2</sup>

Opportunity for a two (2) minute video/ad during an Awards Ceremony and Verbal Recognition during the Awards Ceremony.

Logo Display\*

- In the virtual Auditorium during the Awards program.
- On the wall of the virtual Exhibitor Hall.
- In the virtual Lobby.
- On the virtual Landing Page.

Exhibitor booth prominently larger and placed as one of the Main booths on the primary floor.

Full-page Color Ad in the 2021 Program Book.

Recognition via Social Media (Facebook, LinkedIn, YouTube)

Logo Placement on FAPAC website and Digital Marketing.

Priority Exhibitor Placement for Upcoming Career Fairs.

**\$10,000**

*Value of \$15,300*

## SILVER “PLENARY” SPONSOR

### Eight (8) Full Training Registrations<sup>1</sup>

Valuable Workshops in Four Tracks (EEO/HR, Leadership, Military, Personal Development); Plenary Sessions; and Awards Ceremonies.

1 Virtual Exhibitor Booth<sup>2</sup>

Opportunity for a thirty (30) second video/ad during a Plenary Session and Verbal Recognition during the Plenary session.

Logo Display\*

- In the virtual Auditorium during the Plenary session.
- In the virtual Lobby.
- On the virtual Landing Page.

Full-page Color Ad in the 2021 Program Book.

Recognition via Social Media (Facebook, LinkedIn, YouTube)

Logo Placement on FAPAC website and Digital Marketing.

Priority Exhibitor Placement for Upcoming Career Fairs.

**\$5,000**

*Value of \$7,800*

<sup>1</sup> Full Registration valued at \$500 each.

<sup>2</sup> Exhibit Booth valued at \$700.

\*Logo Displayed on virtual platform is linked to the sponsor’s exhibit booth.

## BRONZE “WORKSHOP” SPONSOR

### Three (3) Full Training Registrations<sup>1</sup>

Valuable Workshops in Four Tracks (EEO/HR, Leadership, Military, Personal Development); Plenary Sessions; and Awards Ceremonies.

1 Virtual Exhibitor Booth<sup>2</sup>

Opportunity for a ten (10) second video/ad during a Workshop.

Logo Display\*

- In the virtual Auditorium during the Workshop.
- On the virtual Landing Page.

Half-page Color Ad in the 2021 Program Book.

Recognition via Social Media (Facebook, LinkedIn, YouTube)

**\$2,500**

*Value of \$3,750*



**MC MONTGOMERY COLLEGE**

Our Business Partners & Sponsors



# Sponsorship Opportunities

<b>STUDENT SCHOLARSHIP SPONSOR</b>
<b>Five (5) Full Training Registrations<sup>1</sup></b> Valuable Workshops in Four Tracks (EEO/HR, Leadership, Military, Personal Development); Plenary Sessions; and Awards Ceremonies.
1 Free Virtual Exhibitor Booth <sup>2</sup>
Opportunity for a two (2) minute video/ad during the full day Student program.
Verbal Recognition during the Student program and during Scholarship presentation in the Civilian Awards Ceremony.
Logo Display* <ul style="list-style-type: none"> <li>• In the virtual Auditorium during the Student program.</li> <li>• On the wall of the virtual Exhibitor Hall.</li> <li>• In the virtual Lobby.</li> <li>• On the virtual Landing Page.</li> </ul>
Logo on all slides/media for the Student program.
Exhibitor booth prominently larger and placed as one of the Main booths on the primary floor.
Full-page Color Ad in the 2021 Program Book.
Recognition via Social Media (Facebook, LinkedIn, YouTube)
Logo Placement on FAPAC website and Digital Marketing.
Priority Exhibitor Placement for Upcoming Career Fairs.
<b>\$5,000</b> <i>Value of \$7,800</i>

<b>VETERANS PROGRAM SPONSOR</b>
<b>Five (5) Full Training Registrations<sup>1</sup></b> Valuable Workshops in Four Tracks (EEO/HR, Leadership, Military, Personal Development); Plenary Sessions; and Awards Ceremonies.
1 Free Virtual Exhibitor Booth <sup>2</sup>
Opportunity for a two (2) minute video/ad during the full day Veterans program.
Verbal Recognition during the Veterans program and during the Military Awards Ceremony.
Logo Display* <ul style="list-style-type: none"> <li>• In the virtual Auditorium during the Veterans program.</li> <li>• On the wall of the virtual Exhibitor Hall.</li> <li>• In the virtual Lobby.</li> <li>• On the virtual Landing Page.</li> </ul>
Logo on all slides/media for the Veterans program.
Exhibitor booth prominently larger and placed as one of the Main booths on the primary floor.
Full-page Color Ad in the 2021 Program Book.
Recognition via Social Media (Facebook, LinkedIn, YouTube)
Logo Placement on FAPAC website and Digital Marketing.
Priority Exhibitor Placement for Upcoming Career Fairs.
<b>\$5,000</b> <i>Value of \$7,800</i>

<b>PROGRAM BOOK SPONSOR</b>
<b>Eight (8) Full Training Registrations<sup>1</sup></b> Valuable Workshops in Four Tracks (EEO/HR, Leadership, Military, Personal Development); Plenary Sessions; and Awards Ceremonies.
1 Free Virtual Exhibitor Booth <sup>2</sup>
Opportunity for a thirty (30) second video/ad during the Opening Ceremony.
Logo Display* <ul style="list-style-type: none"> <li>• In the virtual Auditorium during a Plenary session.</li> <li>• In the virtual Lobby.</li> <li>• On the virtual Landing Page.</li> </ul>
Full-page Color Ad in the 2021 Program Book.
Recognition via Social Media (Facebook, LinkedIn, YouTube)
Logo Placement on FAPAC website and Digital Marketing.
Priority Exhibitor Placement for Upcoming Career Fairs.
<b>\$5,000</b> <i>Value of \$7,800</i>

<sup>1</sup> Full Registration valued at \$500 each.

<sup>2</sup> Exhibit Booth valued at \$700.

\*Logo Displayed on virtual platform is linked to the sponsor's exhibit booth.



# Additional Opportunities

<b>VIRTUAL EXHIBITOR BOOTH ONLY</b>	<b>\$700</b>
<b>FULL-PAGE COLOR AD IN 2021 PROGRAM BOOK</b>	<b>\$1,000</b>
<b>HALF-PAGE COLOR AD IN 2021 PROGRAM BOOK</b>	<b>\$500</b>

## CUSTOM SPONSORSHIPS

Have an idea you don't see here? Let's talk! We welcome creative ways to showcase your organization as a sponsor to fit your budget, marketing, and partnership development goals. Contact Sponsorship Committee at [sponsorship@fapac.org](mailto:sponsorship@fapac.org).



## VETERANS PROGRAM – Wednesday, May 26, 2021

This free program is designed to inform Veterans about resources, programs, career opportunities, and ideas for the next phase of a Veterans' life after the military.

## UNIFORMED SERVICES AWARDS CEREMONY – Wednesday, May 26, 2021

The Uniformed Services Awards recognize individuals in the armed forces, commissioned corps of the Public Health Service, and the commissioned corps of the National Oceanic and Atmospheric Administration who have made significant contributions to equal opportunity and AAPI advancement.

## STUDENT PROGRAM – Thursday, May 27, 2021

Students participate in free career development workshops that offer tips on writing a Federal resume, navigating USAJobs, and the Pathways Programs. You might find your next intern in the Student Program!

## CIVILIAN AWARDS CEREMONY – Thursday, May 27, 2021

The Civilian Awards recognize individuals who have made significant contributions to the advancement of Asian Americans and Pacific Islander (AAPI) communities and promote diversity and inclusion among the Federal and District of Columbia government work forces.

## DISTINGUISHED PUBLIC SERVICE SCHOLARSHIP

The [FAPAC Endowment Fund](#) supports current AAPI students interested in a career in public service. A \$5,000 award is presented to the scholarship recipient during the NLTP Civilian Awards Ceremony.

## NLTP PROGRAM BOOK PRINTING

The electronic NLTP Program Book is the attendee's guide for all events during the three-day training. The printed program books will be distributed for future marketing and advertisement. Be sure to get your ad in the program book through your sponsorship!

## IMPORTANT DEADLINES

February 28, 2021	Last day to submit speaker suggestions
March 5, 2021	Deadline for Awards & Scholarship nominations
April 15, 2021	Last day to sign-up as an Exhibitor
May 25-27, 2021	36th Annual National Leadership Training Program

# Exhibitor Opportunities



The FAPAC welcomes professionals and vendors from the uniformed services, government, and private sectors to leverage the NLTP for your business and networking goals. Breaks are designed to give attendees a chance to connect with a potential partner or employer at the virtual Exhibition Hall. Your user-friendly virtual exhibit booth gives you the option to attach your handouts, resources, and links and allows visitors to be able to communicate with you via chat and video. Your booth is accessible to attendees, including students and veterans, with one click on your logo advertised in various screens during the NLTP based on your sponsorship level. Visitors can also access your booth by simply clicking into the Exhibit Hall. Contact [sponsorship@fapac.org](mailto:sponsorship@fapac.org) with questions.

All representatives must register as an Exhibitor at [www.fapac.org/NLTP](http://www.fapac.org/NLTP). Exhibitor registration deadline is **April 15, 2021**.

## PARTNER BENEFITS

	Gold "Awards" (\$10,000)	Silver "Plenary" (\$5,000)	Student Scholarship (\$5,000)	Veterans Program (\$5,000)	Program Book (\$5,000)	Bronze "Workshop" (\$2,500)	Exhibitor Only (\$700)
Full Training Registration	18	8	5	5	8	3	
Exhibit Booth	X	X	X	X	X	X	X
Video Ad/Presentation	2 min	30 sec	2 min	2 min	30 sec	10 sec	
Logo Display – Number of places (Logo linked to exhibit booth)	4	3	4	4	3	2	1
Recognition via online/print media	X	X	X	X	X	X	
Full-page ad	X	X	X	X	X		
Half-page ad						X	

Visit [www.fapac.org/2021sponsorship](http://www.fapac.org/2021sponsorship) or email [sponsorship@fapac.org](mailto:sponsorship@fapac.org) to support the FAPAC National Leadership Training Program!

# FEDERAL ASIAN PACIFIC AMERICAN COUNCIL

## 2021 VIRTUAL National Leadership Training Program

**MAY 25 - 27, 2021**

### Advancing Leaders Through Purpose-Driven Service

Join FAPAC and fellow public servants online for the 36<sup>th</sup> NLTP, the premier training destination of its kind for Federal and DC government employees and military personnel.



Federal Asian Pacific American Council

**FAPAC**

36th National Leadership Training Program



**REGISTER** at <https://www.fapac.org/NLTP>

Need help getting approval? Download our Approval Toolkit on the website!

**Contact:** [nltp@fapac.org](mailto:nltp@fapac.org)



[www.fapac.org/NLTP](https://www.fapac.org/NLTP)