



Federal Asian Pacific American Council

FAPAC

37th National Leadership Training Program

MAY 10 – 12, 2022

ADVANCING LEADERS THROUGH COLLABORATION



SPONSORSHIP & EXHIBITOR OPPORTUNITIES

www.fapac.org/Sponsorship2022





Federal Asian Pacific American Council

FAPAC

P.O. Box 23184 | Washington, D.C. 20026-3184 | www.fapac.org

"Promoting Equal Opportunity and Cultural Diversity for APAs in Government."

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peter.nguyen@fapac.org

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fahmida.chhipa@fapac.org

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katherine.toth@fapac.org

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kevin.le@fapac.org

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thong.vu@fapac.org

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barbara.holston@fapac.org

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marina.milton@fapac.org

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robert.baggett@fapac.org

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lien.moore@fapac.org

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olivia.adrian@fapac.org

Dear Sponsor and Partner,

On behalf of the Federal Asian Pacific American Council (FAPAC), we are pleased to invite your organization to support **FAPAC's 37th Annual National Leadership Training Program (NLTP)** to be held **virtually on May 10-12, 2022**. The **2022 theme is "Advancing Leaders Through Collaboration."** Each May, the NLTP is organized in celebration of Asian American, Native Hawaiian and Pacific Islander Heritage Month and is the largest training event of its kind. Through your participation and sponsorship, the NLTP is an opportunity to connect with the Asian American, Native Hawaiian and Pacific Islanders (AANHPI) community, as well as prominent diversity and inclusion champions and practitioners.

Our National Leadership Training Program attracts hundreds of attendees across the Federal, State and DC governments and the Uniformed Services annually. Participants learn from the experiences of senior government officials and subject matter experts through workshops on career advancement, leadership, effective communications, diversity, and inclusion. The NLTP also offers free programs and a career exhibition to connect students and Military Veterans with potential employers and broaden their professional networks. The NLTP aligns with the Office of Personnel Management (OPM) requirements as an appropriate training for Federal workforce in accordance with 5 U.S.C. Chapter 41 and 5 CFR 410.404.

During the NLTP, we will recognize civilian employees and members of the Uniformed Services who have made significant contributions to the AAPI community. These individuals are nominated by their peers or supervisors and are honored during public award ceremonies at the NLTP. We will also present the Distinguished Public Service Scholarship award to support current students who demonstrate academic excellence, dedication to community service, and are interested in a career in public service. This year, the scholarship will be presented in honor of former Congressman Dalip Singh Saund, an Indian American who was the first Asian Pacific American elected to Congress.

FAPAC was established in 1985 as a 501(c)(3) nonprofit organization that represents all civilian and uniformed services AANHPIs of all levels. We promote equal opportunity, cultural diversity, civic participation, and the advancement of employees in the government workforce through education, mentoring and development. This complete package outlines the sponsorship and partnership opportunities for the FAPAC 2022 National Leadership Training Program. It is also customizable to fit your needs. Please visit <https://fapac.org/NLTP2022> for additional details or contact NLTP@fapac.org. I am very excited and looking forward to working and partnering with you.

Sincerely,

Peter Nguyen
President

WHO ATTENDS

Approximately 300 attendees participate in the National Leadership Training Program. Federal and DC government employees, military personnel, veterans, and students from all career levels and disciplines join in this unique training to gain skills and new networks to advance the AANHPI community.

TRAINING REGISTRATION

Attendee registration begins in February 2022. Registration rates and options are available at www.fapac.org/NLTP2022. Please email registration@fapac.org for group registrations.

CONTACT INFORMATION

Joseph Laville, Sponsorship Committee Chair
joseph.laville@fapac.org

Barbara Holston, Conference Chair
barbara.holston@fapac.org



PRELIMINARY AGENDA

Information is subject to change until the agenda is finalized. Visit www.fapac.org/NLTP2022 for the current agenda.

MONDAY, MAY 9, 2022

Registration
Virtual Exhibitor Booth Set-up as necessary

TUESDAY, MAY 10, 2022

Opening Ceremony
Workshops
Exhibitor Break - Networking
Plenary Session
General Members Meeting

WEDNESDAY MAY 11, 2022

Plenary Session
Exhibitor Break - Networking
Workshops
Uniformed Services Awards Ceremony
Student/Veterans Programs

THURSDAY, MAY 12, 2022

Plenary Session
Exhibitor Break - Networking
Workshops
Civilian Awards Ceremony



SPONSORSHIP OPPORTUNITIES



\$10,000 GOLD

G1) UNIFORMED SERVICES AWARDS CEREMONY SPONSOR

The Uniformed Services Awards recognize individuals in the armed forces, commissioned corps of the Public Health Service, and the commissioned corps of the National Oceanic and Atmospheric Administration who have made significant contributions to equal opportunity and AANHPI advancement.

- Opportunity to be acknowledged by attendees
Recognition via social media and communications before and during the training
- Your logo displayed on all online and print materials
- Full-page advertisement in the NLTP Program Book
- Eighteen full training registrations (\$8,910 value)
- Exhibitor booth with VIP placement (\$1,250 value)

G2) CIVILIAN AWARDS CEREMONY SPONSOR

The Civilian Awards recognize individuals who have made significant contributions to the advancement of AANHPI communities and promote diversity and inclusion among the Federal and DC government workforces.

- Opportunity to be acknowledged by attendees
Recognition via social media and communications before and during the training
- Your logo displayed on all online and print materials
- Full-page advertisement in the NLTP Program Book
- Eighteen full training registrations (\$8,910 value)
- Exhibitor booth with VIP placement (\$1,250 value)

\$5,000 SILVER

S1) PLENARY SPONSOR

- Opportunity to be acknowledged by attendees
Recognition via social media and communications before and during the training
- Your logo displayed on all online and printed media
- Full-page advertisement in the NLTP Program Book
- Eight full training registrations (\$3,960 value)
- Exhibitor booth with VIP placement (\$1,250 value)

S2) NLTP PROGRAM BOOK SPONSOR

The NLTP Program Book is the attendee's guide for all events during the three-day training. All guests and attendees will receive a Program Book and see your support for the NLTP front and center!

- Opportunity to be acknowledged by attendees
Full-page advertisement in prime spot in the 2022 NLTP Program Book
- Recognition via social media and communications before and during the training
- Your logo displayed on all online and printed media
- Eight full training registrations (\$3,960 value)
- Exhibitor booth with VIP placement (\$1,250 value)



SPONSORSHIP OPPORTUNITIES

(continued)

\$2,500 BRONZE

B1) WORKSHOP SPONSOR

- Opportunity to be acknowledged by attendees
Recognition via social media and online platforms
- Your logo displayed on all online and printed media
- Half-page advertisement in the NLTP Program Book
- Three full training registrations (\$1,485 value)
- Exhibitor booth

B2) VETERANS PROGRAM SPONSOR

This free program is designed to inform Veterans about resources, programs, career opportunities, and ideas for the next phase of a Veterans' life after the military.

- Opportunity to be acknowledged by attendees
Recognition via social media and online platforms
- Your logo displayed on all online and printed media
- Half-page advertisement in the NLTP Program Book
- Three full training registrations (\$1,485 value)
- Exhibitor booth

B3) STUDENT PROGRAM SPONSOR

Students participate in free career development workshops that offer tips on writing a Federal resume, navigating USAjobs,

and the Pathways Programs. You might find your next intern in the Student Program!

- Opportunity to address attendees in a ten-minute talk at the beginning of one Student Program workshop
- Recognition via social media and online platforms
- Your logo displayed on all online and printed media
- Half-page advertisement in the NLTP Program Book
- Three full training registrations (\$1,485 value)
- Exhibitor booth



\$2,500 BRONZE

B4) VOLUNTEERS

The success of the NLTP relies on FAPAC's dedicated volunteers. Show your appreciation through your sponsorship!

- Opportunity to be acknowledged by attendees
- Recognition via social media and communications before and during the training
- Your logo displayed on all online and printed media
- Half-page advertisement in the NLTP Program Book
- Three full training registrations (\$1,485 value)
- Exhibitor booth



FAPAC welcomes professionals and vendors from the military, government, and private sectors to leverage the NLTP for your business and networking goals. Virtual networking provides an opportunity for attendees to connect with a potential partner or employer at the Virtual Exhibition..

E1) EXHIBITOR PLUS—\$1,250

- VIP placement in Exhibition Hall
- Your logo displayed on all online and print media
- 1/4 page advertisement in NLTP Program Book
- Two full training registrations (\$990 value)

E2) EXHIBITORS—\$700

- Basic booth package
- Your logo displayed on all online and print media
- 1/4 page advertisement in NLTP Program Book
- One full training registration (\$495 value)

ADDITIONAL OPPORTUNITIES

A1) CONTRIBUTE TO THE DISTINGUISHED PUBLIC SERVICE SCHOLARSHIP— \$500+

The FAPAC Endowment Fund supports current AANHPI students interested in a career in public service. A \$5,000 award is presented to the scholarship recipient during the NLTP.

- Recognition during the Civilian Awards
- Your logo displayed on all online and print media
- Knowing you are supporting the next generation of public servants.

A2) CUSTOM SPONSORSHIPS

Have an idea you don't see here? Let's talk! We welcome creative ways to showcase your organization as a sponsor to fit your budget, marketing, and partnership development goals.



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February 18, 2022

Deadline for Civilian & Uniformed Services Awards nominations

February 25, 2022

Last day to submit speaker suggestions

April 15, 2022

Last day to sign-up as an Exhibitor

May 10-12, 2022

FAPAC 37th Virtual National Leadership Training Program



PARTNER BENEFITS

	Gold (\$10,000)	Silver (\$5,000)	Bronze (\$2,500)	Exhibitor Plus (\$1,250)	Exhibitor (\$700)	Scholar- ship (\$500+)	Winners Circle (\$250+)
Full Training Registration	18	8	3	2	1		
Exhibit Booth	X	X	X	X	X		
Acknowledge- ment to attendees	X	X	X	X	X		
1/4 page ad			X	X	X		
Recognition via online/print media	X	X	X	X	X	X	X
Full-page ad	X						
Half-page ad		X					

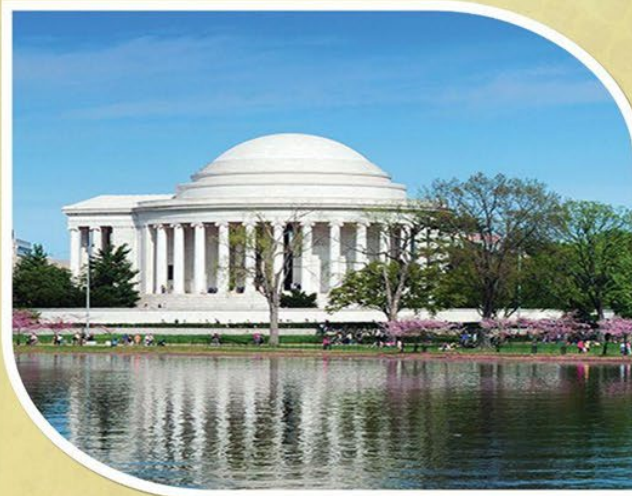


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FAPAC

37th National Leadership Training Program

May 10-12, 2022



Advancing Leaders Through Collaboration

Join FAPAC and fellow public servants for virtually 37th NLTP, the premier training destination for Federal and DC government employees and military personnel.

REGISTER at <https://www.fapac.org/NLTP2022>

Need help getting approval?

Download our Approval Toolkit on the website!

Contact: nltp@fapac.org.

